

**REMARKS**

In the Office Action of December 31, 2007, the Examiner rejected claims 82-84 as being unpatentable over Ogura. Applicant respectfully disagrees with the Examiner.

Claim 82 (which is representative of claims 82-84 on this point) recites a single system via which a user can select to print plural labels, i.e. for barcode applications, where the labels can either be in a consecutive series, with identical positional and character attributes (the "first job" mode) or be entirely different from one another in both numerical series, positional attributes and character attributes (the "second job" mode).

In comparison, the locations in Ogura cited by the Examiner in his support of the rejection do not actually teach what the Examiner contends. Those locations teach that the user can either print a series of labels from a previously stored series or from a new series. In both options, the user only has an option to prepare and print labels relative to one and only one series in one operation of the system.

As a practical example of an implementation of the "second job" mode of the invention, Applicant asks the Examiner to consider when, for example, a user is required to print 30 different bar code labels for 30 different tape cassettes. If each of these cassettes were part of 30 different data series, the system of Ogura would require the user to access the system 30 times (30 different "new series" operations) and run the printer 30 entirely separate times to obtain the 30 different labels. This hassle is entirely remedied by the invention. When using the inventive system in the "second job" mode, the user can, in a single operation of the system, enter all data for the 30 different labels belonging to 30 different data series, run a single print job, and print all 30 labels at one time.

From a production standpoint, Applicant respectfully believes the time and therefore cost savings which result from the "second job" mode of the invention are invaluable as compared to the time intensive process of Ogura. Also, Applicant is unable to find in any of the prior art a reference which provides the combined benefits of the present invention.

To emphasize the unique features of the invention, Applicant has further amended claims 82-84 to indicate that all plural labels in the second job are printed in one printing operation. Again, according to Ogura, if you have N different labels from N different data series, you must run the system, from start to finish, N times.

In view of the distinctions between the invention and the art, Applicant believes the patentable merits of the claims have been identified and a patent is appropriate at this time.

Respectfully submitted,  
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